



2025 Summer & Fall Financing Promotion

LG HVAC Pro Dealer Program benefits are designed to help you work faster and smarter, help close more sales and grow your business.

We offer everyday special financing rates to LG Pro Dealers, and our dealers can also look forward to frequent financing promotions that put cash back on your books for eligible claims. Help increase your close rates and ticket sizes by offering your customers a way to pay for the heating and cooling solutions they want with convenient monthly payments.

Visit toolbox.syf.com to learn more!

LG Pro Dealer Financing Program Benefits:

- Reduced Everyday Rates
- Fast Credit Decisions
- Training & Support
- Advertising & Marketing Tools
- Custom Application Link
- ServiceTitan® Integration Option
- Seamless second look option with Fortiva Retail Credit
- Flexibility to choose from 30+ consumer financing options
- Your customers can select prequalify or apply now option

EXCLUSIVE OFFER for
LG Pro Dealers
in Partnership
with Synchrony

UP TO

8%
CASH BACK*



for **Platinum LG Pro Dealers** on financed sales containing eligible equipment.

UP TO

5%
CASH BACK*



for **Gold LG Pro Dealers** on financed sales containing eligible equipment.

UP TO

2%
ADDITIONAL CASH BACK*



for **Platinum & Gold LG Pro Dealers** on financed sales containing eligible LG Air to Water Heat Pumps.

Cash back rates above are available on sales funded from April 1 to December 31, 2025.

Not enrolled with Synchrony?

Enroll at syfenroll.com with code **LGHVAC** or call
1-888-574-2804 to learn more about our LG HVAC program.

*Cash back amount not to exceed merchant fee paid. Dealers must submit claims for cash back within 30 calendar days of the Synchrony funded sale date. See page 2 for 2025 Summer & Fall Financing Promotion Terms.



2025 Summer & Fall Financing Promotion Terms

- Platinum LG Pro Dealers are eligible for up to 8% cash back and Gold LG Pro Dealers are eligible for up to 5% cash back on sales funded with Synchrony from April 1 to December 31, 2025, which contain eligible LG Heating & Air Conditioning products.
- Platinum LG Pro Dealers and Gold LG Pro Dealers are eligible for up to 2% additional cash back on sales funded with Synchrony from April 1 to December 31, 2025, which contain eligible LG Air to Water Heat Pumps. Indoor units APHWC501D 58/80 Gallon, APHWC501L 58/80 Gallon, APHWC501M 58/80 Gallon and outdoor units KPHTC411M, KPHTC481M, KPHTC551M qualify for this offer.
- Participating LG Pro Dealers must be enrolled and maintain eligibility in LG Electronics U.S.A., Inc.'s Air Conditioning Technologies LG HVAC Pro Dealer Program and the LG HVAC Home Design program with Synchrony.
- Cash back amount not to exceed merchant fee paid. Sales must fund with Synchrony during the promotional period from April 1 to December 31, 2025 on an LG HVAC Home Design program merchant number to be eligible for this financing promotion. Sales funded before or after these dates are not eligible for cash back. It is the dealer's responsibility to manage sale to install lead times.
- Dealers must submit claims for cash back within 30 calendar days of the Synchrony funded sale date via LG Product Registration by completing the following steps:
 1. Go to lg-dfs-warranty.com/register to register all LG Air Conditioning products sold as part of the Synchrony financed sale. Start the registration by clicking on LG Pro Dealer to enter your LG Pro Dealer Number.
 2. Complete all fields within the registration form including all LG models sold with the financed sale. All fields under *Is this project financed with Synchrony?* must be completed correctly.
 - Dealer admins can locate the information requested by logging into Synchrony Business Center at bc.syf.com > Management Tools > Daily Funding Report > Program Name: LG HVAC HOME DESIGN.
 - If you are having issues locating the information, please call Synchrony Merchant Services at 1-888-222-2176 > select option 2 > select option 2 again.
 - Claims submitted with incorrect information cannot be matched to a Synchrony financed sale thus cash back payment will not be approved or processed.
- LG Pro Dealers attain dealer tier status by registering units sold via LG Product Registration at lg-dfs-warranty.com/register.
- Cash back amounts will be paid directly to LG Pro Dealers by Synchrony Bank. Cash back amounts will not be payable unless your merchant account is open and in good standing at the time of payment.
- Credit is extended by Synchrony Bank. Rates subject to change. Synchrony is the exclusive residential finance provider for the LG HVAC Pro Dealer Program.
- LG Electronics U.S.A. and Synchrony reserve the right to change or discontinue this financing promotion at any time without notification.

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